NORTH CAROLINA STATE UNIVERSITY | AT RALEIGH

School of Agriculture and Life Sciences
Agricultural Experiment Station
Box 5847 Zip 27607

August 9, 1971

MEMORANDUM TO: Tobacco Staff

FROM: Kenneth R. Keller

Flue-cured tobacco production is in a period of change. Mechanized harvesting appears to be imminent. Other potential modifications to accommodate mechanical harvesting such as more uniformly ripening varieties, low topping, fewer and heavier croppings, ripening agents, and the bulk curing of leaf pieces are all under investigation. It is hardly conceivable that certain of these changes would not affect smoking flavor to some degree. Since laboratory analyses of cured leaf is still inadequate for predicting smoke flavor, the decision has been made to reinstitute panel smoking.

North Carolina State University is uniquely equipped for the panel evaluation of experimental tobaccos. We have the talent--you; we produce the experimental tobaccos; we have the advice of competent statisticians and the facilities of the Computing Center. Even more important, we have a vested interest in the future of tobacco.

The purpose of this memorandum is to ask you to volunteer your services to the panel by filling out the attached questionnaire. (Additional questionnaires are available for other volunteers from your group.) It is anticipated that participation would average no more than 30 minutes per week and would be scheduled to interfere minimally with your regular activities.

Mr. Fawky Abdallah, formerly with the Eastern Tobacco Company, Cairo, and author of the book "Tobacco Quality: Can It Be Measured?", has been appointed Research Assistant with Dr. Weybrew. Because of his interest and experience in sensory testings, Mr. Abdallah will conduct the tests under the supervision of Drs. Weybrew and Monroe. Your full and enthusiastic cooperation is solicited.

KRK:sh

Attachment

2028559747

Source: https://www.industrydocuments.ucsf.edu/docs/flnm0000